CWA Local 7777
King Soopers Community Rewards Program

What you need to know

You no longer need to reload King Soopers Gift Cards

Please take a few minutes to register your SooperCard to Communications Workers of America Local 7777 Organization Number YL275. Once you do, Local 7777 will receive a reward every time you shop at King Soopers, City Market and most other Kroger-affiliated stores.

What is the catch?

None. There are no extra costs associated with this program. This is a way for King Soopers/Kroger Stores to encourage shoppers to shop at their stores and for them to support nonprofit organizations. This is also a way to support our Union Sisters and Brothers at King Soopers.

How do you activate your card for CWA to get credit?

For Local 7777 to earn a credit, you must register your SooperCard at www.kingsoopers.com. Sign in to ‘my account’ using your email and password. If you have not signed up yet, click on ‘create an account’. Click on ‘Community Rewards’ and enter Organization Number YL275, then click on enroll. That’s it! When you use your SooperCard (for most items), Local 7777 starts earning a rebate.

What can you purchase for CWA Local 7777 to receive credits?

Any purchases at King Soopers/Kroger Stores…and you still receive your King Soopers Gas Discounts! CWA Local 7777 does not get credit for purchases of gas or for services such as Western Union, lottery tickets, stamps, money orders, ticket master or other gift cards.

How long does my SooperCard earn credits for CWA Local 7777?

You will stay enrolled in CWA Local 7777 until you decide to switch organizations or no longer participate. You can change your selected organization or end your participation at any time by going to www.kingsoopers.com and clicking on My Account.

How can I help this program be the most successful for CWA Local 7777?

Register your SooperCard online at www.kingsoopers.com using Communications Workers of America Local 7777 or Organization number YL275.

Register Your SooperCard TODAY!

Officer’s signature: [Signature]

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